

Annual Auxiliary Gala
“Celebrating the Art of the Human Spirit”
at the
Art Institute of Chicago
October 8, 2011

Sponsorship Opportunities

_____	\$15,000	Chagall <ul style="list-style-type: none">• Prominent signage at event• Name in invitation• Two page ad & recognition in event program book• Inclusion in pre and post event publicity• 12 tickets to event• Pre-Event VIP Reception
_____	\$10,000	Matisse <ul style="list-style-type: none">• Signage at event• Name in invitation• One page ad & recognition in event program book• Inclusion in pre and post event publicity• 10 tickets to event• Pre-event VIP Reception
_____	\$5,000	Picasso <ul style="list-style-type: none">• Signage at event• ½ page ad & recognition in event program book• Inclusion in pre & post event publicity• 6 tickets to event
_____	\$2,500	Van Gogh <ul style="list-style-type: none">• Signage at event• Recognition in event program book• 4 tickets to event• Inclusion in post event thank you ad
_____	\$1,000	Gauguin <ul style="list-style-type: none">• 2 tickets to event• Recognition in event program book

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Sponsorship Form

To become a sponsor, simply check off your donation level, and fill out your name and address below. Please send these forms, along with your donation payable to “Wellness Place” in the self-addressed envelope enclosed.

Name _____

Title _____

Company _____

Address _____

Phone (Work) _____ (Home/Cell) _____

Email _____

If you do not wish to become an event sponsor this year, but would like to contribute to Wellness Place directly, please feel free to donate any amount you choose. Fill out your name and address above, and send your donation and this form in the enclosed envelope. *We appreciate your generosity.*

If you have any additional questions please contact Judy Benkendorf at 847-274-4549

**Thank you for your generosity
and welcome to the Wellness Place community!**

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2010 Media Opportunities

Depending on the level of commitment, sponsors of the gala will receive the following media exposure:

Invitations - Sponsor names/logos will be included in Event Invitation which is scheduled to be mailed in late August.

Signage - Signage at the Event

Press Releases - Sponsors will be recognized (in relation to the level of commitment) in all pre and post event publicity. This includes the Pioneer Local Papers, which cover over 20 communities in the Northwest suburbs, Daily Herald, Trib Local, Patch.com and Quintessential Barrington Magazine among others.

Program Books:

- Sponsors will be recognized in the Event Program book.
- Sponsors will receive ad space in Event Program book (size in relation to the level of commitment)

Event Recognition:

- Signage at the Event
- All sponsors will be verbally recognized during the event program.

Websites/Newsletter:

- Wellness Place website (www.wellnessplace.org)
- Wellness Place calendar